



For further information, please contact:

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# India International Film Festival **2012**

## Sponsorship Programs

### EVENT SPONSOR

**\$10,000**

*Limit to 1*

**Entitled to:**

- Speaking time at opening and closing ceremony.
- Mention in all the press for IIFF.
- Banner at venue throughout the event.
- 25 three-day pass for the event, after-parties and receptions.
- Back cover ad in program book (Full color).
- Logo prominently displayed on the website, print media and email campaigns.
- Logo displayed on all tickets.
- 1 Display table at the event

### FEATURED DAY SPONSOR

**\$5,000**

*Limit to 2*

**Entitled to:**

- Banner at venue throughout the day.
- 15 three-day pass for the event, after-parties and receptions.
- Full-page ad in program book.
- Mention and Logo display before film screenings for the day.
- Logo prominently displayed on the website, print media and email campaigns.
- Logo displayed on the tickets for the day sponsored.
- 1 Display Table on the selected day.

### OPENING NIGHT SPONSOR (VIP Reception + After-Party)

**\$5,000**

*Limit to 1*

**Entitled to:**

- Speaking time at the opening reception.
- Banner at venue throughout the opening reception.
- 10 three-day pass for the event, after-parties and receptions.
- 1/4 page ad in the program book.
- Logo displayed on the website and email campaigns
- 1 Display Table on Opening Day

**CLOSING NIGHT SPONSOR + After-party****\$3,500***Limit to 1***Entitled to:**

- Speaking time at the closing reception.
- Banner at venue throughout the reception
- 5 three-day pass for the event, after-parties and reception.
- 1/4 page ad in the program book
- Logo displayed on the website and email campaigns

**WEEKEND FILM SCHOOL SPONSOR****\$3,000***Limit to .***Entitled to:**

- Will be recognized as the main sponsor of IIFF's Weekend Film School.
- 1/4 page ad in the program book
- 4 three-day pass for the event, after-parties and receptions.
- Logo prominently displayed on the website, email campaigns all the film school promotional material.

**MOVIE SPONSOR****\$500-\$1000 (depending on Movie)***Limit to 12***Entitled to:**

- Mention and Logo display before the film screening.
- Mention in the program book.
- 2-4 three-day passes for the event, after-parties and receptions.
- Mention on the website and email campaigns.

**LANYARD/NAME TAG SPONSOR****\$1000***Limit to 1***Entitled to:**

- Mention and Logo display in the program book.
- Small logo on nametags OR co branding on lanyards.
- 4 three-day pass for the event, after-parties and receptions.
- Mention on the website.

**VOLUNTEER ATTIRE SPONSOR****\$2,000***Limit to 1***Entitled to:**

- Logo Displayed on up to 50 volunteer Polo or T-shirts. Will be used all three days
- 5 three-day pass for the event, after-parties and reception.
- Mention and logo on the website.

<b>PROGRAM BOOK ADVERTISEMENTS</b>			
<b>FULL PAGE AD</b>	<b>HALF PAGE AD</b>	<b>QUARTER PAGE AD</b>	<b>BUSINESS CARD SIZE AD</b>
<b>\$1000 per insertion</b>	<b>\$500 per insertion</b>	<b>\$250 per insertion</b>	<b>\$100 per insertion</b>