



For further information, please contact:

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India International Film Festival **2015**

Sponsorship Programs

EVENT SPONSOR

\$10,000

Limit to 1

Entitled to:

Speaking time at opening and closing ceremonies.

Mentioned in all press for IIFF.

Banner at venue throughout the event.

25 three-day passes for the event, after-parties and receptions.

Back cover ad in program book (full color).

Logo prominently displayed on the website, print media and email campaigns.

1 display table at the event.

Mention as sponsor and privileges for all events organized by the festival until next year's festival

FEATURED DAY SPONSOR

\$5,000

Limit to 3

Entitled to:

Banner at venue throughout the day.

15 three-day passes for the event, after-parties and receptions.

Full-page ad in program book.

Mentioned and logo displayed before film screenings for the day.

Logo prominently displayed on the website, print media and email campaigns.

1 display table on the selected day.

Mention as sponsor and privileges for all events organized by the festival until next year's festival

OPENING NIGHT SPONSOR (VIP Reception + After-Party)

UNAVAILABLE

Limit to 1

Entitled to:

Speaking time at the opening reception.

Banner at venue throughout the opening reception.

10 three-day passes for the event, after-parties and receptions.

1/4 page ad in the program book.

Logo displayed on the website and email campaigns.

1 display table on opening day.

Mention as sponsor and privileges for all events organized by the festival until next year's festival

CLOSING NIGHT SPONSOR + After-party**\$3,500***Limit to 1***Entitled to:**

- Speaking time at the closing reception.
- Banner at venue throughout the reception.
- 5 three-day passes for the event, after-parties and reception.
- 1/4 page ad in the program book.
- Logo displayed on the website and email campaigns.
- Mention as sponsor and privileges for all events organized by the festival until next year's festival

WEEKEND FILM SCHOOL SPONSOR**\$3,000***Limit to :***Entitled to:**

- Will be recognized as the main sponsor of IIFF's Weekend Film School
- 1/4 page ad in the program book. □ 4 three-day passes for the event, after-parties and receptions. □ Logo prominently displayed on the website and email campaigns.
- Mention as sponsor and privileges for all events organized by the festival until next year's festival

MOVIE SPONSOR**\$500-\$1000 (depending on Movie)***Limit to 12***Entitled to:**

- Mentioned and logo displayed before the film screening.
- Mentioned in the program book.
- 2-4 three-day passes for the event, after-parties and receptions.
- Mentioned on the website and email campaigns.
- Mention as sponsor and privileges for all events organized by the festival until next year's festival

LANYARD/NAME TAG SPONSOR**\$1000***Limit to 1***Entitled to:**

- Mentioned and logo displayed in the program book.
- Small logo on nametags OR co-branding on lanyards.
- 4 three-day passes for the event, after-parties and receptions.
- Mentioned on the website.
- Mention as sponsor and privileges for all events organized by the festival until next year's festival

VOLUNTEER ATTIRE SPONSOR**\$2,000***Limit to 1***Entitled to:**

- Logo displayed on up to 50 volunteer Polo shirts or T-shirts. Will be used all four days.
- 5 three-day passes for the event, after-parties and reception.
- Mentioned and logo displayed on the website.
- Mention as sponsor and privileges for all events organized by the festival until next year's festival

PROGRAM BOOK ADVERTISEMENTS			
FULL PAGE AD	HALF PAGE AD	QUARTER PAGE AD	BUSINESS CARD SIZE AD
\$1000 per insertion	\$500 per insertion	\$250 per insertion	\$150 per insertion